

## **GWDC ARMA SUMMER PLANNING MEETING**

Meeting started 12:50pm

### **Attendance**

- Rahim
- Chris
- Tony
- Sabrina
- Judy
- Jay
- Melvin

### **➤ Recap of ARMA Mid-Atlantic/Northeast Leadership Conference (Rahim)**

- Decreasing memberships across associations.
- How to create participation.
- Ray Davis is the Regional Leader.
- Ways to engage member.
- Identifying Outreach.

### **Thoughts from the Board**

- ❖ Students can attend chapter meetings for free.
- ❖ Focus on data collection – cell numbers (for text alerts) and social media handles.
- ❖ Family orientation
- ❖ Live meeting pricing v. virtual meeting pricing.
- ❖ Social Media – Committee
- ❖ GWDC ARMA Newsletter delivered 1<sup>st</sup> Monday of each month.
- ❖ Mentorship
- ❖ Website – Done by October 16.

**Board members vote on Roles.**

President – Rahim Briggs

Vice President Programs – Melvin Baskin

Vice President Membership – Tony Donaldson

Secretary – Jean-Marc Dubose; Backup – Judith Campbell

Interim Treasurer – Sabrina Monroe

Interim Webmaster – Rahim Briggs; training Sabrina Monroe; Backup – Rahim

Directors – Judith Campbell, Christopher Glasper

Next Session: Wednesday, August 14, 2019

- Identifying Live and Virtual Meetings
- Venues
- Theme

Meeting Called at 2:00pm.